



Benefits of Membership

Rohnert Park Chamber of Commerce

As a member of the Chamber of Commerce, you have hired the chamber to represent your interests and to advocate on your behalf on issues that affect the growth and success of your business. Along with that, the Chamber of Commerce offers its members advertising opportunities and access to savings and discount programs not available to non-members. Your Chamber membership entitles you to take advantage of opportunities to increase business contacts, by reaching new clients and customers, and raising your visibility in the business community. Our motto is: "People do business with people they know and like."

Business Building Opportunities: Active participation in the Chamber through various committees and events will introduce you to potential new business opportunities. Participating in Chamber activities will help you promote your company while building goodwill. Choose from the committees and activities that best compliment your talents, skills, interests and your business' profile.

Reaching Customers and Clients: Opportunities for promoting and advertising are available through sponsorship of: Noon Times , Women In Business, the annual Spring Business Showcase, Holiday Lights and monthly After-Hours Socials. The Chambers newsletter is mailed monthly. It emphasizes information on Chamber members. Members may insert 8 1/2" x 11" flyers for a modest fee.

Community Resource Directory & Buyers Guide: This is a handsome, full color magazine that is delivered to all households in Rohnert Park. It is widely circulated through hotels and motels, restaurants, stores, real estate offices, recreational facilities, city offices and included in relocation and business recruitment packets. All Chamber members are listed by business category. Members can purchase advertisements and special listings.

Web Site: From the Chamber's Web site, hot link to your company Web site. Take advantage of the Chamber's business links. Members are listed in the on-line membership directory. Visit us at www.rpchamber.org.

Referrals: Chamber member information is included in over 1,000 relocation packets that are mailed or given out to families and businesses. Over 7,000 phone referrals are made annually through the Chamber.

Membership List: Available to members only, the Chamber's membership list is available as phone number and address printouts (for no charge), or as mailing labels or on disk (for a nominal fee).

Noon Times: All the latest city and county news as well as information about business and education is presented by the people in the know in a fast-paced, action packed monthly lunch program. Meet the movers and shakers in business, government and education on the local, regional and state level. This well-attended monthly program is an opportunity for businesses to gain visibility through sponsorship of the monthly programs. Held the first Wednesday of every month.

Monthly After-Hour Socials: These informal events provide opportunities for Chamber members to get to know each other in a social context. Chamber members can showcase their business by hosting an After-Hour Social.

Women In Business: The mission of this program is to promote women as effective community leaders. This monthly program brings women together to network and hear powerful and influential speakers who become a part of the Women In Business network. All chamber members and their employees are welcome to attend this luncheon program that is held the second Tuesday of the month.

Spring Business Showcase: This annual Spring event showcases Chamber members. Always a sell out, it is the largest community event in Rohnert Park. The Silent Auction and popular raffle drawings held during the event provide opportunities for Chamber members to promote their products and services to the public, as well as providing their business with new customer leads.

Holiday Lights Celebration: For over 20 years the chamber has been organizing the lighting of the redwood trees on Rohnert Park Expressway and the community event that celebrates lighting up Rohnert Park for the holidays.

Certificates of Origin: Chamber members can obtain Certificates of Origin for free. The non-member fee is \$45.

Economic Development: This key function supports the Chamber's mission of creating an environment in which businesses can prosper. The Chamber supports the growth, expansion and retention of existing businesses and recruits new businesses. The Chamber has taken the lead in creating and implementing an economic development plan for the city, and works with elected government officials to promote a positive business environment in the city, county and state.

Government Advisory and Advocacy: This Chamber function focuses on political and infrastructure issues that affect businesses at the local, state and federal levels.

Business Counseling: By appointment, individual counseling sessions for members are available through the Small Business Development Center. Call the Chamber to set up your appointment.

Level of Participation: You decide how to best take advantage of your Chamber membership. The more you participate, the higher the payoff will be to you and your business.